

Appendices

APPENDIX A SUMMARY OF PUBLIC SURVEY RESULTS

DOWNTOWN PEDESTRIAN SURVEY

ESTES VALLEY TRANSPORTATION ALTERNATIVES STUDY

QUESTIONS FOR THE SURVEYOR TO ASK:

1. Where do you live _____

2. If you are not a resident of the Estes Valley, do your plans include lodging overnight in the Estes Valley? Y____N____
 How often do you visit the area? _____/yr
 How many are in your traveling party? _____

3. How did you get downtown today? Drive Bicycle Walk Motorcycle Other _____

4. If they drove:
 - Did you have a difficult time finding a place to park? Y____N____
 - Were you able to park close to the area where you wanted to park? Y____N____
 - Would you use downtown parking if you had to pay for parking? Y____N____

5. If Estes Park offered downtown bus service, would you park in a satellite lot outside of downtown and use the bus to travel around town: Y____N____
 If yes, how much would you be willing to pay per ride? \$0.00 \$0.50 \$0.75 \$1.00 \$1.25

6. Have you /are you planning to visit Rocky Mountain National Park? Y____N____
 If yes, did you / will you use the Rocky Mountain National Park shuttle bus to get to:
 Bear Lake Y____N____
 Moraine Park Y____N____

7. In the future, would you be willing to park in a satellite lot outside the park and travel by shuttle to Rocky Mountain National Park attractions: Y____N____
 If yes, how much would you be willing to pay per ride? (The park entry fee is extra)
\$0.00 \$0.50 \$1.00 \$1.50 \$2.00

8. Are you planning to bicycle while in the Estes Park/Rocky Mountain National Park Area? Y____N____

9. If the bike trail system was expanded in the Estes Valley:
 - Would you use it to travel around town? Y____N____
 - Would you use it to travel to and from Rocky Mountain National Park? Y____N____

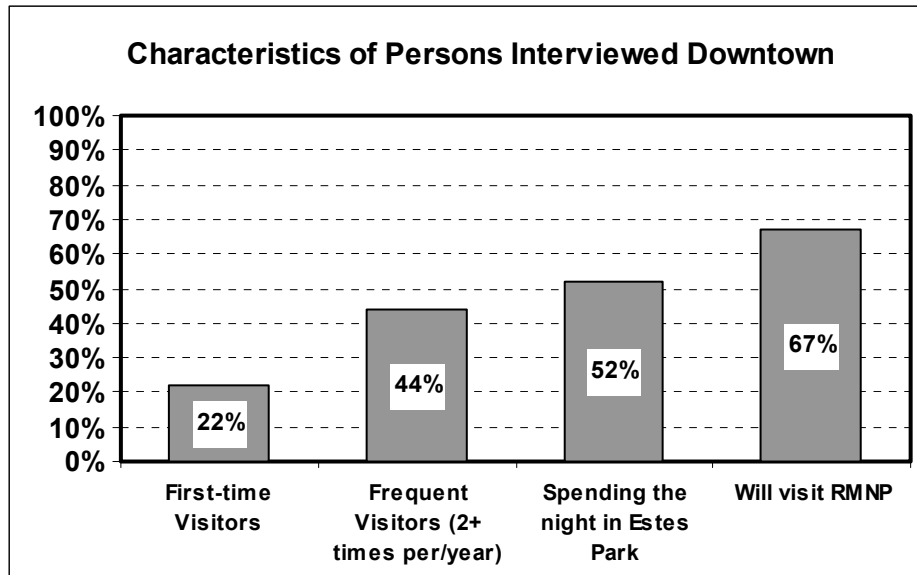
THANK YOU.

Location: _____

Time: _____

Summary of Estes Park Downtown Pedestrian and Parking Lot Survey Results (July 2001)

- ◆ Total completed surveys: 467 parties
- ◆ Number of individuals represented: 1,825
- ◆ Average party size: 3.9 persons
- ◆ Number of large parties (10 or more persons): 30
- ◆ Place of Residence: Colorado: 48% Non-Colorado: 52%
- ◆ States Represented, including Colorado: 42
- ◆ Number of Foreign Countries: 12
- ◆ Difficulty Parking: 24%
- ◆ Willing to Pay to Park Downtown: 60%
- ◆ Willing to Use Bus in Town: 61%
- ◆ Willing to Use Bus to RMNP: 62%
- ◆ Planning to Cycle While Visiting Estes Valley: 12%
- ◆ Would Use An Expanded Bike Path System in Town: 20%
- ◆ Would Use An Expanded Bike Path System into RMNP: 19%



ESTES VALLEY TRANSPORTATION ALTERNATIVES STUDY

Dear Visitor: The Town of Estes Park, Larimer County and the Colorado Department of Transportation are conducting a study to develop transportation improvements for the Estes Valley. Please help by answering the following questions, adding any additional thoughts on the back. Please return the questionnaire upon checkout. Thank you, and we hope you enjoy your visit.

1. How often do you visit Estes Park each year?
 First Visit Less than once/year 1 2-4 5-10 11+

2. How many people are in your traveling party?

3. Have you /are you planning to visit Rocky Mountain National Park? Y_____ N_____

4. How long is this visit to the Estes Park / Rocky Mountain National Park area? _____ days

5. What mode of transportation have you / will you use to arrive and depart from the Estes Park / Rocky Mountain Park area?
 Car Bicycle Tour Bus RV Motorcycle Other _____

6. What will be / has been your primary mode of transportation as you travel within the Estes Park / Rocky Mountain Park area?
 Car Bicycle Tour Bus RV Motorcycle Walking Other _____

7. Did you / will you use the Rocky Mountain National Park shuttle bus to get to:
 • Bear Lake _____ • Moraine Park _____

8. Assume that Estes Park had a frequent, reliable community-wide bus service. Please place a check next to the ways you would be willing to use the bus service. Then for the items you checked, circle the amount you would be willing to pay for the ride:

___	From my lodging place to downtown	\$0.00	\$0.50	\$0.75	\$1.00	\$1.25
___	From my lodging place to Rocky Mountain National Park	\$0.00	\$0.50	\$0.75	\$1.00	\$1.25
___	Around downtown	\$0.00	\$0.50	\$0.75	\$1.00	\$1.25
___	From downtown to Rocky Mountain National Park	\$0.00	\$0.50	\$0.75	\$1.00	\$1.25
___	Other _____	\$0.00	\$0.50	\$0.75	\$1.00	\$1.25

9. Please respond to the following statements:
 • I would be willing to transfer from a local bus to a Park shuttle bus. Y_____ N_____

 • I would be willing to park in a lot outside of Rocky Mountain National Park and use a shuttle to visit the Park Y_____ N_____

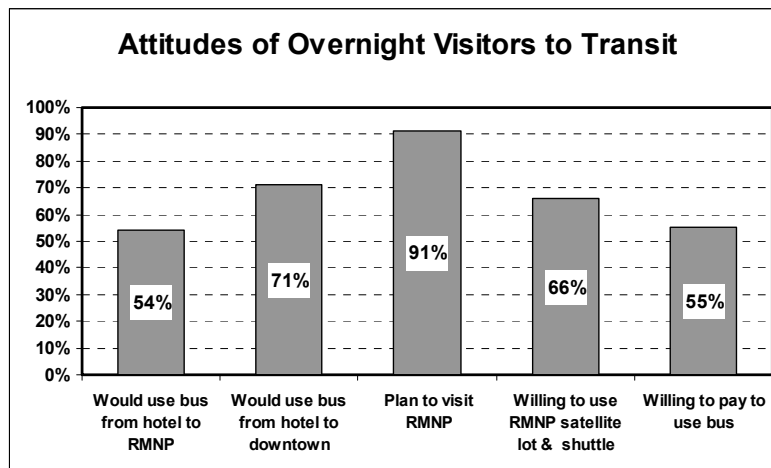
10. Are you planning on bicycling during your visit here? Y_____ N_____

11. If the bike trail system was expanded in the Estes Valley:
 • Would you use it to travel around town? Y_____ N_____

 • Would you use it to travel to and from Rocky Mountain National Park? Y_____ N_____

Summary of Estes Park Lodging Survey Results

- ◆ Total completed surveys: 407
- ◆ Average party size: 2.8 persons
- ◆ First-time visitors to Estes Park: 32%.
- ◆ One-fifth (19%) visit 2 more times/year and 8% visit 5 or more times per year.
- ◆ The average duration of visit is 3.5 days. About 38% planned to stay 1 or 2 days in Estes Park (one night) and 54% of the planned stays of 3 to 7 days.
- ◆ About one-fourth (27%) had used or planned to use the RMNP shuttle to Bear Lake.
- ◆ Fewer than 1-in-10 overnight visitors planned to cycle at least once during this trip.
- ◆ The likelihood of cycling increases among more frequent visitors – those who visit five or more times/year are 3-to-4 times more likely to cycle while in Estes Park than first time visitors.
- ◆ Respondents reacted favorably to the prospect of an expanded bike path network. Nearly 4 times more visitors say they would cycle with an expanded bike path network than the number who planned to bicycle during their current visit.
- ◆ About 1-in-4 indicated that they would use an expanded trail to cycle to and from RMNP.



RESIDENT SURVEY A

ESTES VALLEY TRANSPORTATION ALTERNATIVES STUDY

Traffic congestion during the tourism season is a common concern in the Estes Park community because it negatively impacts the quality of life and the visitor experience. The purpose of the Estes Valley Transportation Alternatives Study is to develop a regional plan for transportation improvements within the Estes Valley and Rocky Mountain National Park and between the Estes Valley and the Front Range. The study will analyze roadways, parking, bike and pedestrian trails, transit service and safety as well as institutional and financial options available to support the implementation of improvements.

The Town of Estes Park, Larimer County and the Colorado Department of Transportation request your input concerning the following questions. Please either return this survey with your utility bill payment or deposit the survey in the collection box at the Estes Park Public Library.

1. Are you a resident of Estes Park:
 Full Time _____ Part Time (please add average length of stay per year) _____
 Non-Resident Owner _____

2. Please circle the response that most accurately describes your current employment status:
 Work in the Estes Valley Work outside the Estes Valley Retired Homemaker
 Not Currently Employed Student Other _____

3. In your opinion, what are the three most important transportation issues in Estes Park?

4. In the chart below, please list what you believe to be the three destinations in Estes Park that people frequent most.
 Next, please mark how you would characterize the destination you indicated in terms of street access for cars and trucks, convenient and adequate parking, and bicycle/pedestrian links.

Destination	Street access for cars and trucks			Convenient and adequate parking			Bicycle or pedestrian links		
	Good	Fair	Poor	Good	Fair	Poor	Good	Fair	Poor
1. _____									
2. _____									
3. _____									

5. How often do you visit Rocky Mountain National Park each year? _____

6. In the table below, indicate your top five priorities to improve transportation in the Estes Valley.
 (1 = Very Important, 5 = Not Very Important at All)

Transportation Improvements	Priorities (1 through 5)
New roads and streets	_____
Downtown parking	_____

Bicycle/pedestrian trails	_____
Bus system around Estes Park	_____
Shuttle bus linking Estes Park and Rocky Mountain National Park	_____
Transit to Longmont and/or Fort Collins or Loveland	_____
Other: (describe) _____	_____

7. Assume the local government is deciding how to allocate funding for transportation improvements. How much of each available dollar would you want them to allocate to each type of improvement? Your allocations should total \$1.00.

Transportation Improvements	Allocation of \$1.00
New roads and streets	\$ _____
Downtown parking	\$ _____
Bicycle/pedestrian trails	\$ _____
Bus system around Estes Park	\$ _____
Shuttle bus linking Estes Park and Rocky Mountain National Park	\$ _____
Transit to Longmont and/or Fort Collins or Loveland	\$ _____
Other: (describe) _____	\$ _____
Total	\$ 1.00

8. If Estes Park offered reliable, scheduled community-wide bus service, would you use it?
Yes _____ No _____

If yes, how much would you be willing to pay per ride?
 \$0.00 \$0.50 \$0.75 \$1.00 \$1.25

9. If Estes Park offered frequent, reliable and scheduled community-wide bus service, do you think it should also serve Rocky Mountain National Park? Yes _____ No _____

10. Please circle the section of town in which you live:

- | | | | |
|------------|-----------------------------|-----------------------------|---------|
| Allenspark | Beaver Point | Big Thompson Canyon / US 34 | |
| Downtown | Fall River | Fishcreek / Little Prospect | |
| Glen Haven | Marys Lake / Carriage Hills | North End | Spur 66 |

Please add any additional comments below or on a separate sheet of paper:

RESIDENT SURVEY B

ESTES VALLEY TRANSPORTATION ALTERNATIVES STUDY

The purpose of the Estes Valley Transportation Alternatives Study is to develop a regional plan for transportation improvements within the Estes Valley and Rocky Mountain National Park and between the Estes Valley the Front Range. The study will analyze roadways, parking, bike and pedestrian trails, transit service and safety as well as institutional and financial options available to support the implementation of improvements.

The Town of Estes Park, Larimer County and the Colorado Department of Transportation request your input concerning the following questions. Please either return this survey with your utility bill payment or deposit the survey in the collection box at the Estes Park Public Library.

1. Are you a resident of Estes Park:
 Full Time _____
 Part Time (please add average length of stay per year) _____
 Non-Resident Owner _____
2. Please circle the response that most accurately describes your current employment status:

Work in the Estes Valley Work outside the Estes Valley Retired Homemaker
 Not Currently Employed Student Other _____

3. In your opinion, what are the three most important transportation issues in Estes Park?

4. In the chart below, please list what you believe to be the three destinations in Estes Park that people frequent most.
 Next, please mark how you would characterize the destination you indicated in terms of street access for cars and trucks, convenient and adequate parking, and bicycle/pedestrian links.

Destination	Street access for cars and trucks	Convenient and adequate parking	Bicycle or pedestrian links
1. _____	Good Fair Poor	Good Fair Poor	Good Fair Poor
2. _____	Good Fair Poor	Good Fair Poor	Good Fair Poor
3. _____	Good Fair Poor	Good Fair Poor	Good Fair Poor

5. How often do you visit Rocky Mountain National Park each year? _____

6. In the table below, indicate your top five priorities to improve transportation in the Estes Valley.
 (1 = Very Important, 5 = Not Very Important at All)
- | | |
|-----------------------------|--------------------------|
| Transportation Improvements | Priorities (1 through 5) |
| New roads and streets | _____ |
| Downtown parking | _____ |

Bicycle/pedestrian trails _____
 Bus system around Estes Park _____
 Shuttle bus linking Estes Park and Rocky Mountain National Park _____
 Transit to Longmont and/or Fort Collins or Loveland _____
 Other: (describe) _____

7. Assume the local government is deciding how to allocate funding for transportation improvements. How much of each available dollar would you want them to allocate to each type of improvement? Your allocations should total \$1.00.

Transportation Improvements	Allocation of \$1.00
New roads and streets	\$ _____
Downtown parking	\$ _____
Bicycle/pedestrian trails	\$ _____
Bus system around Estes Park	\$ _____
Shuttle bus linking Estes Park and Rocky Mountain National Park	\$ _____
Transit to Longmont and/or Fort Collins or Loveland	\$ _____
Other: (describe) _____	\$ _____
Total	\$ 1.00

8. If Estes Park offered reliable, scheduled community-wide bus service, would you use it?
 Yes _____ No _____

If Yes, how much would you be willing to pay per ride?
 \$0.00 \$0.50 \$0.75 \$1.00 \$1.25

9. If Estes Park offered frequent, reliable and scheduled community-wide bus service, do you think it should also serve Rocky Mountain National Park? Yes _____ No _____

10. Please circle the section of town in which you live:

- | | | |
|------------|-----------------------------|------------------------------------|
| Allenspark | Beaver Point | Big Thompson Canyon / US 34 |
| Downtown | Fall River | Fishcreek / Little Prospect |
| Glen Haven | Marys Lake / Carriage Hills | North End Spur 66 |

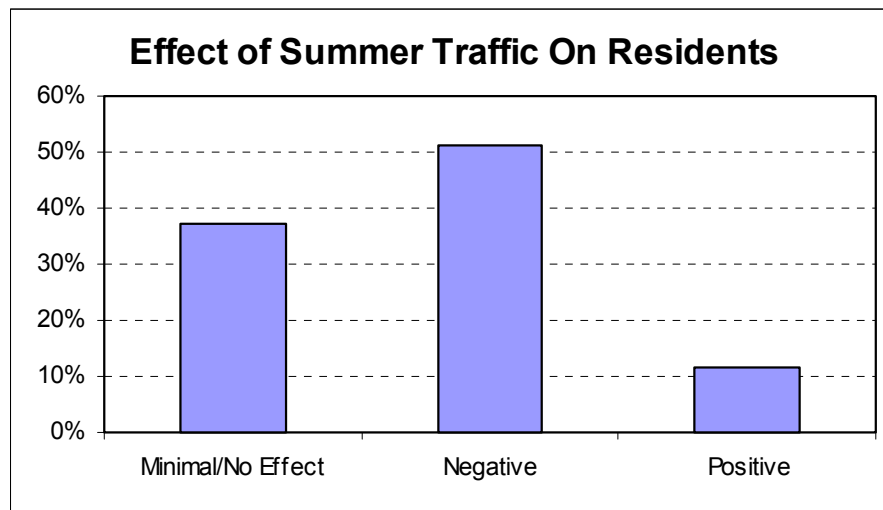
Please add any additional comments below or on a separate sheet of paper:

Summary of Resident Survey Results (August 2001)

- ◆ More than 8,000 questionnaires mailed and 1,474 completed surveys received. Detailed analysis based on data from 807 completed forms.
- ◆ Data set represented a geographical and socioeconomic cross-section of residents and nonresident residential property owners (NRO) in Estes Park. The geographic distribution of the data set is shown below.

<u>Location</u>	<u>Percent of Responses</u>	<u>Location</u>	<u>Percent of Responses</u>
Mary's Lake	24%	Fish Creek	11%
Downtown	11%	Spur 66	6%
North End	15%	Fall River	5%
Beaver Point	9%	All Other	19%

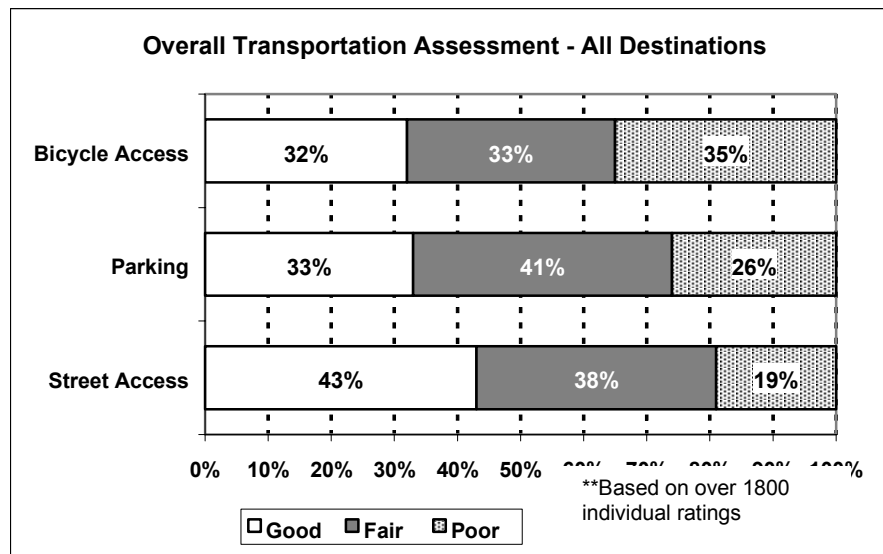
- ◆ Residency status: 68% full-time, 19% part-time and 13% NRO or not indicated.
- ◆ Average length of residency is about 3.8 months for part-time residents.
- ◆ Work force status: 49% retired, 48% employed outside the home and 3% homemakers, unemployed, other, or not indicated.



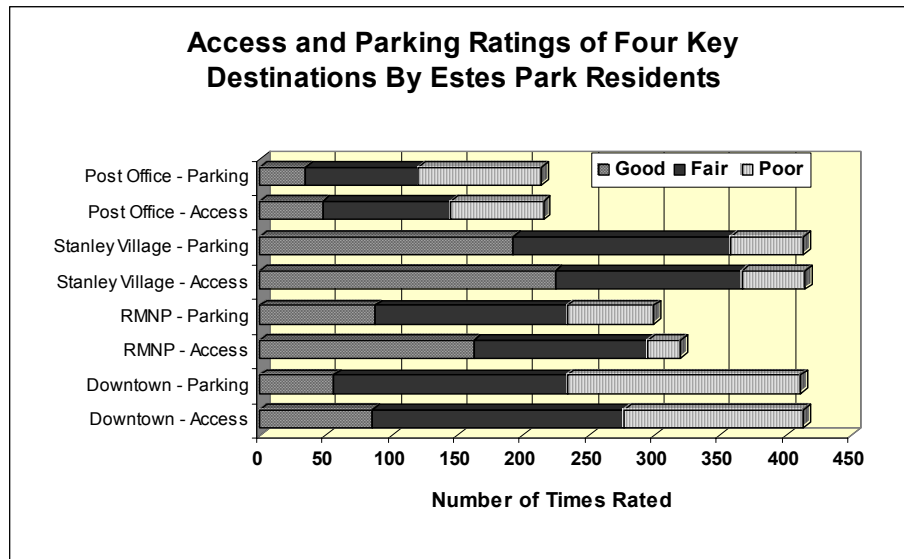
- ◆ 86% of local residents indicated they visit RMNP at least once per year. Among survey respondents, the average is 24.7 visits per year – just over once every 2 weeks.
- ◆ About half of the questionnaires mailed to residents asked how recipients were affected by the summer increase in traffic. Just over half of those responding indicated that they were negatively affected (see the following figure).
- ◆ Respondents identified the three most frequent destinations in Estes Park and characterize street accessibility, parking convenience and adequacy and bicycle and pedestrian links as “Good”, “Fair” and “Poor”. Entries were re-coded into a series of 29 distinct locations. The top destinations identified through this process are:

<u>Rank</u>	<u>Destination</u>	<u>Times Mentioned</u>
1	Stanley Village/ Safeway	415
2	Downtown	414
3	RMNP	320
4	Post Office	216
5	Library/Town Hall	77

- ◆ Residents generally rated bicycle and pedestrian trail access and downtown parking less favorably than street access. More than one-third of all residents rated bicycle and trail access as “Poor”, while 43% rated street access as “Good”.

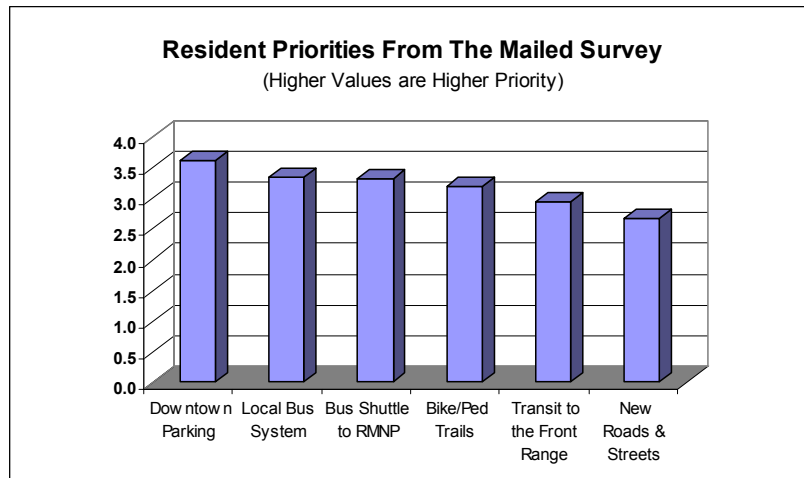


- ◆ Ratings for key locations varied dramatically. For instance, Stanley Village/Safeway and RMNP are consistently rated more favorably than downtown and the post office.
- ◆ Downtown parking and a bus system around Estes Park are the two highest transportation priorities. New roads and streets had the lowest priority ranking, i.e., the least preferable.



- ◆ Downtown parking was allocated \$ 0.39 of any available transportation improvements funds from those who ranked it their highest priority and was the highest average funding across all respondents -- \$ 0.179. Funding allocations for the other priorities are shown below.

<u>Improvement Type</u>	<u>Average Allocation per \$1 of Funding</u>
Downtown Parking	\$ 0.179
Shuttle linking Estes Park & RMNP	\$ 0.145
Bus system around Estes Park	\$ 0.156
Bicycle/Pedestrian Trails	\$ 0.129
Transit to the Front Range	\$ 0.109
New Roads & Streets	\$ 0.133



- ◆ A total of more than \$ 0.30 of each \$1.00 in available transportation improvement funding was allocated to a combination of a bus system around Estes Park and a shuttle linking Estes Park and RMNP.
- ◆ Other possible improvements as priorities include service to DIA, Spur 66 to Beaver Point, a downtown/elevated bypass and creating a downtown mall.
- ◆ Nearly half (48%) indicated they would use scheduled community bus service. Those interested in local bus service indicated a willingness to pay an average fare of \$0.75.

Support was strong (74%) for the notion that a community-wide bus service should also serve RMNP, even among those indicating they would not use the service themselves.