

RECORD OF PROCEEDINGS

Town of Estes Park, Larimer County, Colorado, September 1, 2005

Minutes of a Regular meeting of the **COMMUNITY DEVELOPMENT COMMITTEE** of the Town of Estes Park, Larimer County, Colorado. Meeting held in the Municipal Building in said Town of Estes Park on the 1st day of September, 2005.

Committee: Chairman Doyle, Trustees Levine and Pinkham
Attending: All
Also Attending: Town Administrator Repola, Directors Pickering, Kilsdonk and Mitchell, Manager Hinze and Clerk Williamson
Absent: None

Chairman Doyle called the meeting to order at 8:00 a.m.

COMMUNITY PRESENTATION / REQUEST FOR SUPPORT

Car-less Vacations. Dave and Phoebe Novic of the Warming Hut presented a new concept in American vacationing known as long distance hiking or end-to-end hiking. Hikers would start and end each day at a lodging facility, eliminating the need to carry a heavy backpack. The 4-day hike encompasses 42 miles that skirts along the end of the valley starting in Estes Park and ending in Allenspark. The trail gives the hiker a glimpse of the valley and the park; therefore, encouraging them to return and explore more of Estes Park. This concept also encourages the vacationer to spend their entire vacation in Estes Park. In order to succeed, the concept requires partnership with the Town and other entities within the community. This trail would place Estes Park at the forefront of long distance hiking in the United States, bring attention to all that Estes Park has to offer the outdoor enthusiast, such as our world class hiking, biking, climbing, etc., and become a role model for other communities by showcasing how a community can work together.

The Town could aid in providing safe parking within outlying areas, signage for the trail within the downtown corridor, and advertising. The Novics suggested producing a video to show case the hike to be broadcasted on local channels, travel channels and streamed on the website.

Discussion concerning: the need for guides and if guides would be provided; hikers walking past private property and historic sites; partnering with a local shuttle company to get hiker to and from Estes Park; customizing the trip to accommodate different family or group needs; the use of the word hiking versus walking and its appeal to a greater demographic; Novics managing and producing a booklet out of their office at the Warming Hut; parking needs and the potential of using the fairgrounds; marketing the shoulder seasons to increase tourism on off-peak months.

The Committee agreed with the concept and directed staff to work with the Novics to identify parking and the potential for providing advertising. Dir. Pickering suggested coordinating with the Town's communication department to investigate free press options. Staff will report progress at the October 6th meeting.

CONVENTION & VISITORS BUREAU

Special Events

2005-2006 Rooftop Rodeo Committee Appointments. The Membership Roster is proposing 31 members; Jeff Barker as President, Brian Kemper as Vice President,

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and Karen Steadman as Secretary. **The Committee recommends approval of the 2005-2006 Roster as presented.**

Elk Fest – Street Closure Request. Mgr. Hinze presented a street closure request from the Elk Fest Committee. The closure will be effective from October 1st through the evening of October 2nd and include MacGregor Ave. between Elkhorn Ave. and Park Lane. **The Committee recommends approval of the street closure as presented.**

Sidewalk Sale Resolution. Mgr. Hinze requests approval of the resolution for the “Surprise Sale Days” to be held on October 8th and 9th. It allows merchants to sell items outside their stores. John Ericson, owner of Serendipity, stated compliance should be maintain with regard to the 4’ clearance for pedestrian ways and handicapped accessibility. Mgr. Hinze will clarify the need for safety and mobility in the letters sent to the merchants. The Police Dept. will also be notified to check for compliance during the event. **The Committee recommends approval of the Resolution.**

Reports.

Reports provided for informational purposes and made a part of the proceedings.

- Communications
- Group Sales – No report
- Special Events
- Business Development

Administrator Repola praised a recent article about Estes Park in the Oklahoma Magazine. He stated the Hunter Jumper show had a good turn out this year and will likely continue to grow as the facilities at the Stanley Fairgrounds improve.

MUSEUM

Senior Center Meal Contract. The one-year Food Contract with Catering for All Occasions (CAO) expires 12/31/05. Under the new one-year contract, the Town would continue paying a \$2/meal subsidy to CAO not to exceed \$25,000 and there would be no change in the level of Town support for each Meals on Wheels client. Dir. Mitchell advised a meals satisfaction surveys was conducted and the meals received a 99% satisfaction rating. **The Committee recommends approval of the Food Contract as presented.** A sub-committee from Senior Center Inc. will be formed to assess the current program and services and report back to the Committee this Winter/Spring.

Reports.

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- Museum Bi-Monthly
- Senior Center Bi-Monthly

COMMUNITY DEVELOPMENT.

Reports.

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- Dept. Revenues and Expenditures.

MISCELLANEOUS

Dir. Pickering stated this weekend, Sept. 2nd – 5th, is the Thunder in the Rockies event. Estes Park is one of the scheduled motorcycle rides. This is the CVB’s first attempt at participating in a regional event with the Ranch.

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Administrator Repola advised the Visitor Center paving will be delayed until spring to allow a one time mobilization of the paving equipment and to allow for the relocation of the park shop prior to paving. The parking lot will be graded and road base in place by February. The building is on schedule to be completed in January 2006.

There being no further business, Chairman Doylen adjourned the meeting at 9:27 a.m.

Jackie Williamson, Town Clerk