

Town of Estes Park, Larimer County, Colorado, September 27, 2001

Minutes of a Regular meeting of the **COMMUNITY DEVELOPMENT COMMITTEE** of the Town of Estes Park, Larimer County, Colorado. Meeting held in the Municipal Building in said Town of Estes Park on the 27<sup>th</sup> day of September, 2001.

Committee: Chairman Doylen, Trustees Barker and Habecker

Attending: All

Absent: None

Also Attending: Assistant Town Administrator Repola, Directors Joseph, Pickering, Manager Marsh, Special Events Coordinator Wright, Deputy Clerk van Deutekom

Chairman Doylen called the meeting to order at 8:00 a.m.

### **SPECIAL EVENTS REPORT.**

#### **1. Event Critiques.**

Hunter-Jumper July 20-August 12; 19<sup>th</sup> year event; Hunter-Jumper horse industry is thriving; number of spectators down; approximately half the exhibitors remain the entire 3 weeks; many downtown stores benefit from participant shopping.

Riverside Rhythms July 11-August 29; 1<sup>st</sup> year event; 10 groups performed; positive response from entertainers and merchants; very successful 1<sup>st</sup> year event.

#### **2. Grandstand Boxseat Chair Purchase – Request Approval.** Special Events Coordinator Wright reported that the present grandstand chairs were purchased prior to 1989 and are in need of replacement. The following bids were received to replace 400 grandstand chairs:

Bleachers International of Strasburg, CO	\$15.00/ea + shipping
Monroe Manufacturing of Colfax, IA	\$15.00/ea + shipping

The 2001 and 2002 Budgets include a total of \$12,000 (\$6,000 per year) to replace 200 chairs/year. The **Committee recommends approval to purchase 400 Samsonite poly-fold chairs from Bleachers International of Strasburg, CO at a cost of \$6,000 funded from the 2001 Budget with a portion of the 2002 budgeted funds to cover shipping costs.**

#### **3. 2001-2002 Rooftop Rodeo Committee/Officer Appointments.**

Jo Adams	Art Mutschler
Jacque Buckert	Ruth Mutschler
Trudy Carra de Salero	Pete Peters
Gary Cleveland, Vice-President	Tanya Peters
Don Cunningham	Kenna Pittman
Amy Davies	Mike Richardson
Shaleen Duell	Chris Schra
Delbert Hillman	Bob Seifert
Debbie Holgorsen, Secretary	Mary Jo Seifert
Chief Jenista	Donnell Thompson
Joyce Kitchen, President	Joan Van Horn

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Ed Lewis  
Marianna Lewis  
Dave McPhee  
Judy McPhee  
Don Moor  
Sean Murray

Ralph Walls  
Steve Wilson  
Rick Dill, Honorary  
Ken Hobert, Honorary  
Chuck Thomas, Honorary

The **Committee recommends approval of the 2001/2002 Rooftop Rodeo Committee as presented.**

**ADVERTISING REPORT.**

Manager Marsh presented a copy of the *National Geographic Traveler* magazine listing the top 50 places in America (2 of which are located in Colorado), and the 2001 Reader's Choice Award from the *Daily Camera* in which Estes Park was voted the best weekend getaway. He also reported that total requests for information are up 5.4%, 800 calls are down 18%, e-mailed requests are up 26%, and advertising generated requests for information are up 7.12%. Other areas discussed include possible impacts of the 9/11 National tragedy, including airline travel, the economy and security issues. Actions planned include an expanded magazine schedule with regional emphasis.

**CONFERENCE CENTER REPORT.**

Director Pickering discussed the 2001 fall conference bookings. Areas discussed include conference cancellations, the Consumer Confidence Index, and advertising campaigns.

**COMMUNITY DEVELOPMENT DEPARTMENT.**

Director Joseph explained that the Planning Commission scheduled Public Hearing dates to discuss Estes Valley Development Code revisions on September 17<sup>th</sup> and October 22<sup>nd</sup>. Proposed revisions will be presented to the County Commissioners and Town Board for approval.

There being no further business, Chairman Doyleen adjourned the meeting at 8:58 a.m.

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Rebecca van Deutekom, Deputy Town Clerk