

*Town of Estes Park, Larimer County, Colorado, July 26, 2001*

Minutes of a Regular meeting of the **COMMUNITY DEVELOPMENT COMMITTEE** of the Town of Estes Park, Larimer County, Colorado. Meeting held in the Municipal Building in said Town of Estes Park on the 26<sup>th</sup> day of July, 2001.

Committee: Chairman Doyle, Trustees Barker and Habecker  
Attending: Chairman Doyle and Trustee Habecker  
Absent: Trustee Barker  
Also Attending: Assistant Town Administrator Repola, Director Hinze, Community Development Director Joseph, Advertising Manager Marsh, Deputy Clerk van Deutekom

Chairman Doyle called the meeting to order at 8:00 a.m.

#### **SPECIAL EVENTS REPORT.**

1. **Entertainment Permit for Riverside Plaza – Request to Modify Policy Manual.** Director Hinze reported that 3 years ago the Special Events Department developed an Entertainment Permit that allowed a licensed organizer to arrange, screen, and schedule entertainment in “designated show areas” at Bond Park, Tregent Park, Riverside Plaza and Barlow Plaza. Director Hinze introduced Dick Orleans, the entertainment organizer, who requested changing the Permit to include the entire Riverside Plaza area for entertainment and not limiting the entertainers to the grass area amphitheater. The Entertainment Permit would be changed as follows: #8 – delete the words “designated show area.”

The **Committee recommends approval of the revision to the Entertainment Permit as contained in the Policy Manual.** Assistant Town Administrator Repola noted that entertainers in Riverside Plaza should not impede traffic flow thru the Plaza.

2. **Event Critiques.**

Wool Market: June 14-17; 11<sup>th</sup> year event; one of the top 3 fiber festivals in the United States; Alpaca exhibitors remain at the maximum; sheep and llamas decreased slightly; the Alpaca Breeders of Colorado support the show in large numbers.

Miniature Horse Show: June 20-24; 17<sup>th</sup> year event; horse numbers down this year because of 2 other exhibitor conflicts; effort to have on the grounds for staff; they have requested to return in 2002.

Arabian Horse Show and Cutting Show: June 27, 30/July 1 (Cutting); July 6-8 (Arabian); 7<sup>th</sup> year event; animal numbers were up over past 2 years for the Arabian Show and slightly down for the Cutting Show.

Rooftop Rodeo: July 10-15; 75<sup>th</sup> year event; Rodeo was excellent; the 75<sup>th</sup> Celebration went very well; the new chutes and pens provide an easier and safer production.

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Discussion was held regarding the use of a credit card “swipe” machine during next year’s Rodeo. Staff will research the benefits of using the credit card machine and adding a phone line to the ticket booth.

### 2. **Event Critiques:** (continued)

Estes Cycling Challenge: June 23-24; 1<sup>st</sup> year event; 451 cyclists registered; very organized; met with Police Department and State Patrol prior to the event; all 3 races went well.

Ride the Rockies: June 21-22; the cyclists stated they enjoyed the event immensely; the Kiwanis Club and Lions Club served the meals and both groups were very pleased with funds raised.

### 3. **Contract.** Director Hinze reported that the *American Barrel Association* will sign a contract June 30<sup>th</sup> for their event scheduled August 25-26, 2001. **The Committee recommends approval of the American Barrel Association contract as discussed.**

**ADVERTISING REPORT.** Manager Marsh presented the *Des Moines Register* noting that the new editor of Better Homes & Gardens listed Rocky Mountain National Park as her favorite vacation destination. Manager Marsh reported that requests for vacation planners are up 6.15%, 800 Calls are down 12.65%, e-mailed requests are up 35%, and advertising general requests for vacation planners are up 16.91%. Other areas discussed include the summer promotion calendar, Engage Media test, television/newspaper schedules, and works in progress.

## **COMMUNITY DEVELOPMENT DEPARTMENT REPORT.**

Director Joseph reported that Alison Chilcott has been hired as a Planner in the Community Development Department. Ms. Chilcott has a Masters Degree in Planning and is experienced in affordable housing issues.

Director Joseph updated the Committee on upcoming Code revisions. Areas discussed include the annexation process, condominium ownership conversions, cross reference corrections, definition additions and revisions, B&B provisions, geological/wildfire hazard maps, building height variances, land use issues in the single family residential district, floor area ratios and exemptions, accessory use issues, set-back provisions, submittal requirements, subdivision standards, simplification of the Sign Code, and building permit trends.

There being no further business, Chairman Doylen adjourned the meeting at 9:26 a.m.

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Rebecca van Deutekom, Deputy Town Clerk