

Town of Estes Park, Larimer County, Colorado, May 24, 2001

Minutes of a Regular meeting of the **COMMUNITY DEVELOPMENT COMMITTEE** of the Town of Estes Park, Larimer County, Colorado. Meeting held in the Municipal Building in said Town of Estes Park on the 24th day of May, 2001.

Committee: Chairman Doyley, Trustees Barker and Habecker

Attending: All

Also Attending: Assistant Town Administrator Repola, Advertising Manager Marsh, Director Hinze, Director Pickering, Recording Secretary Wheatley

Absent: None

Chairman Doyley called the meeting to order at 8:00 a.m.

COMMUNITY DEVELOPMENT DEPARTMENT REPORT. Chairman Doyley distributed the 2001 Community Profile. The Committee requested a report from the Community Development Director regarding the status of zoning changes, timing of the revisions, and customer service issues. This update will be presented at the July Community Development Committee meeting.

ADVERTISING REPORT. Manager Marsh reported on requests for information, May 6th Front Range Dailies ad insert, *Better Homes & Gardens* special Colorado Co-Op 2 page spread magazine ad, and web advertising. Concerns regarding the economy, rising gas prices, and market softness were discussed.

CONFERENCE CENTER REPORT.

Director Pickering reported on current market trends. Comparisons were made with the ski resorts and other summer resort areas. Future discussions will be held with the State's marketing committee regarding their efforts. The 2001 Calendar for the Conference Center was reviewed.

SPECIAL EVENTS DEPARTMENT.

Director Hinze reported on the Wool Market registrations and noted that Wool Market workshops have filled faster this year than ever. The current hoof and mouth disease publicity has caused some problems in attendance particularly in sheep and goats; however, alpaca numbers are higher than ever.

- A. Director Hinze reviewed the Riverside Rhythms Schedule of performers which takes place at 3 p.m. Monday through Wednesday at the Riverside Plaza beginning June 11.
- B. Summer Fairgrounds Events for 2001 were reviewed.
- C. Director Hinze reported that Jazz Fest attendance was good and more from out-of-town than in prior years. Noise level was successfully monitored.

There being no further business, Chairman Doyley adjourned the meeting at 9:18 a.m.

Meribeth Wheatley, Recording Secretary