

**Town of Estes Park, Larimer County, Colorado, September 28, 2000**

Minutes of a Regular meeting of the **COMMUNITY DEVELOPMENT COMMITTEE** of the Town of Estes Park, Larimer County, Colorado. Meeting held in the Municipal Building in said Town of Estes Park on the 28<sup>th</sup> day of September, 2000.

Committee: Chairman Doylen, Trustees Barker and Habecker

Attending: Trustees Barker and Habecker

Absent: Chairman Doylen, Manager Marsh

Also Attending: Town Administrator Widmer, Directors Hinze, Kilsdonk, Pickering, Stamey, and Deputy Town Clerk van Deutekom

Trustee Barker called the meeting to order at 8:00 a.m.

**1. COMMUNITY DEVELOPMENT**

A. **Monthly Report.** None.

**2. MARKETING**

A. **Advertising Report.** Director Pickering updated the Committee on an Internet advertising test, the fourth quarter television commercial schedule, and Front Range newspaper Christmas shopping ads. Director Pickering noted that the advertising programs are supported by Town Advertising Program funds and EPIC funds.

B. **Conference Center Report.** Director Pickering noted that the Conference Center is currently hosting the Snow & Ice Conference. This is the busiest part of the season with conferences scheduled each week until Thanksgiving. Director Pickering expressed appreciation to the staff at the Holiday Inn for the outstanding meals and service provided to the conference attendees.

**3. SENIOR CENTER**

A. **Monthly report.** Jody Thompson, Senior Center Director, reported on meals, activities, fund raising and the transit programs. Director Thompson will present a Center Usage Report at the end of the year.

**4. MUSEUM**

- A. **Monthly Report.** Director Kilsdonk briefed the Committee on upcoming events and attendance statistics.
- B. **Postcard Exhibit Report.** Curator Record presented a report on the “Wish You Were Here” Postcard Exhibit. This exhibit opened in February and will end January, 2001.
- C. **Collections Rehousing Report.** Curator Record updated the Committee on the Collections Rehousing project and explained how grant funds were used to improve museum storage. Additional grant funds totaling \$4,294 have been approved from the National Endowment for the Humanities to complete the Collections Rehousing project. Director Kilsdonk reported that the National Endowment for the Humanities requested use of the application (prepared by Curator Record) to be used as an example for other institutions requesting funds. Director Kilsdonk noted that this is a great compliment to Curator Record’s work on the grant application.

## 5. **SPECIAL EVENTS**

- A. **Celebrate Estes Committee Request.** Director Hinze introduced Dan Via and Sharleen Westfield from Business Advocates who updated the Committee on Celebrate Estes events scheduled December 9 & 10, 2000. Director Hinze summarized the following requests:
  - 1. All Elkhorn Avenue loading zones to be coned similar as for Parades.
  - 2. Permits for use of Bond Park and Tregent Park have been filed. Riverside Plaza; Transit Center to be included.
  - 3. Request use of the Bond Park fire pit (similar to Sing-A-Long use during summer months). Chief Dorman to verify approval.
  - 4. Request permission for Don Gardner to conduct carriage rides. The pick-up/drop-off area will be on the south side of Elkhorn Avenue near Bond Park. Director Hinze will verify carriage route map.

**The Committee recommends approval of the requests as presented above pending Chief Dorman’s approval of fire pit use and Director Hinze’s approval of the carriage route map.**

- B. **2000-2001 Rooftop Rodeo Committee/Officer Appointments.**

Jo Adams, President

Dave McPhee

Jacquie Buckert	Judy McPhee
Trudy Carra de Salero	Sean Murray
Gary Cleveland, Vice-President	Art Mutschler
Don Cunningham	Ruth Mutschler
Amy Davies	Kenna Pittman
Rick Dill	Bob Seifert
Roy Erickson	Mary Jo Seifert
Shawn Frazier	Donnell Thompson
Debbie Holgorsen, Secretary	Janelle Urista
Chief Jenista	Joan Van Horn
Joyce Kitchen	Ralph Walls
Johi Kokjohn	Steve Wilson
Ed Lewis	Ken Hobert, Honorary
Marianna Lewis	Chuck Thomas, Honorary

**The Committee recommends approval of the 2000/2001 Rooftop Rodeo Committee as presented.**

- C. **2001-2003 Rodeo Production Contract.** Director Hinze presented the Powder River Rodeo, LLC contract and explained the changes. Although the contract provides for a 3-year term, the contract will be renewed/funded every year. **The Committee recommends approval of the contract as presented.**

Jo Adams, President of the Rooftop Rodeo Committee updated the Committee on arena improvements for the upcoming year and progress on the 75<sup>th</sup> Anniversary celebration.

The Elk Fest is scheduled October 14-15 and brochures and signs have been distributed.

There being no further business, Trustee Barker adjourned the meeting at 9:25 a.m.

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Rebecca van Deutekom, Deputy Town Clerk